

Roll No.

Total No. of Questions : 13]

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Paper ID [B0201]

(Please fill this Paper ID in OMR Sheet)

MBA (101) (Old/S05) (Sem. - 1st)

PRINCIPLES & PRACTICE OF MANAGEMENT

Time : 03 Hours

Maximum Marks : 75

Instruction to Candidates:

- 1) Section -A is **Compulsory**.
- 2) Attempt any **Nine** questions from Section - B.

Section - A

(15 × 2 = 30)

Q1)

- a) Management by exception.
- b) Elton Mayo on Management.
- c) Strategies.
- d) Policies.
- e) Span of management.
- f) Multiple use plans.
- g) Matrix organization.
- h) Linear programming
- i) Decision tree.
- j) Interpersonal conflict.
- k) PERT and CPM techniques of control.
- l) Responsibility accounting.
- m) Total quality management?
- n) ABC control.
- o) Social audit.

Section - B

(9 × 5 = 45)

- Q2)** “Management is what a manager does”. Do you agree with the statement? Explain with reasons.
- Q3)** “Planning simply means, where you are and where you want to go”? Explain the statement in the light of importance of planning?
- Q4)** What is the social systems approach of management? What contributions have been made by Barnard, Herbert Simon and Peter F Drucker to this approach?
- Q5)** What do you mean by the span of management? Which are the various factors, which help in determining the optimum span of management?
- Q6)** Which are the various quantitative techniques available for decision-making?
- Q7)** Define decentralization? What are the principles of decentralization?
- Q8)** What is the concept of uncertainty in decision-making? Which techniques of decision making would you suggest in such cases?
- Q9)** What is organization structure? Which factors affect the structure of an organization?
- Q10)** What is coordination? Which techniques would suggest for effective coordination.
- Q11)** Define delegation? Which elements constitute the delegation of authority?
- Q12)** How will you devise an effective control system in an organization?
- Q13)** Write a brief note on traditional and modern techniques of control?

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